



Business

Second phase starts in stimulus campaign

The second phase of Turkish civil society organizations' campaign to weather the adversities of the global economic crisis kicked off in Ankara yesterday.

The campaign, under the motto "If There Is a Crisis, There Is a Solution," was launched at a meeting attended by numerous representatives of businessmen, worker and civil servant associations under the umbrella of the Turkish Union of Chambers and Commodity Exchanges (TOBB). TOBB President Rifat Hisarcıklıoğlu announced the start of the second phase of the initiative.

The first phase of the campaign was initiated last week and was primarily addressing households. In this phase, which is projected to last for a month, business organizations will work to persuade people to "go out and shop instead of getting stuck killing time behind the doors of their homes." The second phase, on the other hand, focuses on producers and the labor market in general. The campaign insists that industrialists should keep production up and avoid dismissing workers, and at the same time asks workers to be more giving and committed. Hisarcıklıoğlu showed the audience a banner with "Let No One Lose Jobs" on it to announce the start of the second phase. Hisarcıklıoğlu had some requests of the government, too. He called on the Cabinet to distribute vouchers or gift certificates to people with low income to encourage them to spend and to expand the coverage of the unemployment fund even if only for a short period of time.

30 May 2009, Saturday

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